

LEGAL

COOKIE DECLARATION

OUR WEBSITE USES COOKIES.

Abstract use cookies to personalise content and ads, to provide social media features and to analyse our traffic. We also share information about your use of our site with our social media, advertising and analytics partners who may combine it with other information that you've provided to them or that they've collected from your use of their services.

A cookie is a small text file which we transfer to your hard drive through your web browser when you visit our website. It enables our system to recognise you when you visit our website again and improve our service to you.

The law states that we can store cookies on your device if they are strictly necessary for the operation of this site. For all other types of cookies we need your permission.

This site uses different types of cookies. Some cookies are placed by third party services that appear on our pages.

You can at any time change or withdraw your consent from the Cookie Declaration on our website.

Learn more about who we are, how you can contact us and how we process personal data in our Privacy Policy.

Please state your consent ID and date when you contact us regarding your consent.

YOUR CONSENT APPLIES TO THE
FOLLOWING DOMAINS

www.abstract-group.com

YOUR CURRENT STATE

Deny.

YOUR CONSENT ID

qbL9a2MLglz/BwEG7+TUbl4P4eaxXrbceZgRcYvVi76bWCp1CkA
BHQ==

CONSENT DATE

Tuesday, July 14, 2026 at 10:35:25 AM GMT+1

Cookie declaration last updated on 24/09/2026 by Cookiebot:

NECESSARY (26)

Necessary cookies help make a website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies.

NAME	PROVIDER	PURPOSE	MAXIMUM STORAGE DURATION	TYPE
__cf_bm [x17]	HubSpot hs-banner.com hs-sites-eu1.com hubspotusercontent.com hubspotusercontent-eu1.net hubspotusercontent-na1.net hubspotusercontent-na2.net hubspotvideo.com www.abstract-group.com	This cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to make valid reports on the use of their website.	1 day	HTTP Cookie
_cfuid	www.abstract-group.com	This cookie is a part of the services provided by Cloudflare - Including load-balancing, deliverance of website content and serving DNS connection for website operators.	Session	HTTP Cookie
_GRECAPTCHA	Google	This cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to make valid reports on the use of their website.	180 days	HTTP Cookie
CookieConsent	Cookiebot	Stores the user's cookie consent state for the current domain	1 year	HTTP Cookie
cookietest	HubSpot	This cookie is used to determine if the visitor has accepted the cookie consent box.	Session	HTTP Cookie
rc::a [x2]	Google	This cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to make valid reports on the use of their website.	Persistent	HTML Local Storage
rc::b	Google	This cookie is used to distinguish between humans and bots.	Session	HTML Local Storage
rc::c	Google	This cookie is used to distinguish between humans and bots.	Session	HTML Local Storage
rc::f	Google	This cookie is used to distinguish between humans and bots.	Persistent	HTML Local Storage

STATISTICS (5)

Statistic cookies help website owners to understand how visitors interact with websites by collecting and reporting information anonymously.

NAME	PROVIDER	PURPOSE	MAXIMUM STORAGE DURATION	TYPE
__hssc	HubSpot	Identifies if the cookie data needs to be updated in the visitor's browser.	1 day	HTTP Cookie
__hssrc	HubSpot	Used to recognise the visitor's browser upon reentry on the website.	Session	HTTP Cookie
__hstc	HubSpot	Sets a unique ID for the session. This allows the website to obtain data on visitor behaviour for statistical purposes.	180 days	HTTP Cookie
hs-cta-interactions#cta	HubSpot	Collects statistics on the visitor's visits to the website, such as the number of visits, average time spent on the website and what pages have been read.	Persistent	IndexedDB
hubspotutk	HubSpot	Sets a unique ID for the session. This allows the website to obtain data on visitor behaviour for statistical purposes.	180 days	HTTP Cookie

MARKETING (7)

Marketing cookies are used to track visitors across websites. The intention is to display ads that are relevant and engaging for the individual user and thereby more valuable for publishers and third party advertisers.

NAME	PROVIDER	PURPOSE	MAXIMUM STORAGE DURATION	TYPE
__hmpl [x2]	HubSpot	Collects information on user preferences and/or interaction with web-campaign content - This is used on CRM-campaign-platform used by website owners for promoting events or products.	Session	HTML Local Storage
__ptq.gif	HubSpot	Sends data to the marketing platform Hubspot about the visitor's device and behaviour. Tracks the visitor across devices and marketing channels.	Session	Pixel Tracker
_ga	Google	Used to send data to Google Analytics about the visitor's device and behavior. Tracks the visitor across devices and marketing channels.	2 years	HTTP Cookie
ga#	Google	Used to send data to Google Analytics about the visitor's device and behavior. Tracks the visitor across devices and marketing channels.	2 years	HTTP Cookie
HUBLYTICS_EVE NTS_53 [x2]	HubSpot	Collects data on visitor behaviour from multiple websites, in order to present more relevant advertisement - This also allows the website to limit the number of times that they are shown the same advertisement.	Session	HTML Local Storage

UNCLASSIFIED (1)

Unclassified cookies are cookies that we are in the process of classifying, together with the providers of individual cookies.

NAME	PROVIDER	PURPOSE	MAXIMUM STORAGE DURATION	TYPE
hubspot-modern-theme	HubSpot	Pending	Persistent	HTML Local Storage